

Zerica, Sicilian technology for water to conquer the world



Innovative technology designed and created in Sicily for water purification, dispensing and refrigeration. These are those studied and implemented by Zerica, a company from Termini Imerese that produces refrigeration systems for dispensing water but also chillers, dispensers and cold and sparkling water dispensers, exporting them all over the world. How do the technologies that govern this sector work and how has the Zerilli family managed to bring more and more innovation over the years to become one of the leaders in the world? We meet the brothers Marco and Antonio, main representatives of the third generation, inside the headquarters of I&D, distributor of prestigious brands for the kitchen and exclusive distributor for the residential channel in Italy of Zerica.

Zerica's story

Technology, drive for innovation and determination, they explain to us, are the hallmarks of the family and the company. Zerica was born in 1931 with the progenitor (the grandfather, therefore, of Marco and Antonio) who manufactured refrigeration systems for the local market. In the 1960s the second generation began to create water machines such as bottle coolers or refrigerated drinking fountains, a purely business market that allowed Zerica to make itself known in large and small offices, banks, post offices, on ships. But it was in the 1980s, the Zerilli brothers tell us, that “we began to create exclusive technologies with a view to innovation but also environmental protection and energy saving, always keeping in mind our ‘ball’, i.e. water quality”.