

# World Environment Day... even in the kitchen

On the occasion of **World Environment Day 2023** (5 June), an event promoted by the UNEP (United Nations Environment Programme) that with the slogan #BeatPlasticPollution this year promotes the importance of eliminating plastic pollution, the kitchen becomes a protagonist carving out a leading role in this fight. Brands such as Zerica, Sabaf Group and InSinkErator are presenting products and initiatives that move in this direction, reminding us that preserve the planet begins between the cookers where, more than in other environments, consumption can be controlled by limiting waste and the use of materials that are harmful to the eco-system.

## **Zerica and the H2O Dossier, first of all water**

To boost the message of World Environment Day, the Sicilian company Zerica, a reference brand in the design and manufacture of machinery for the intelligent and high-tech management of water, presented the H2O Dossier. This is a composite document where, in addition to highlighting the qualities of this precious resource, the company explores issues and suggests tools to avoid unnecessary waste and safeguard the environment. From use in the home to use in a company or restaurant, everyone can make their own contribution with water becoming an all-round useful resource in unusual ways. Using filtered water at home, in a company or in a restaurant has many benefits: no storage and handling of bottles, neither full bottles nor returnable empties, a simplification that combines with a non-negligible economic advantage especially at a time when transport is uncertain and expensive. It also fuels a planet-friendly approach by reducing emissions and contributing to the ecological transition. This management is also possible remotely through the innovative Auxilia app, an advanced telemetry system entirely developed by Zerica for remote control in real time of plant operating parameters and to perform remote diagnostics and technical assistance. In this way, the level and quality of the water supplied are always under control. From temperature to purity to the quantity of gas, Auxilia monitors everything, leaving no room for chance and transforming its machinery into modern tools to make the kitchen efficient.

